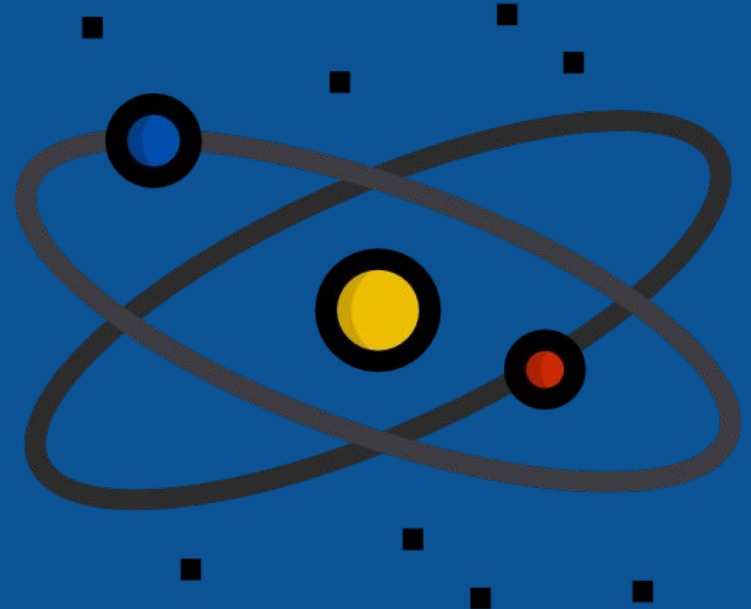


Outreach Department

IFIC Newcomers Fest, 2025

Azahara Rubio



Members:

Blanca V. Beneito

Azahara Rubio (SO)

Ángela Molina

Anxo Vidal (CPAN)

- + 2 two scientific advisors and some collaborating researchers.



✓ **Our objectives:** to promote the impact of the scientific work carried out at IFIC among the general public, using new communication and information technologies, but also by organising important outreach events open to all audiences.

✓ **Our channels:** IFIC website news portal, social media, podcasts, YouTube channel, advertising campaigns throughout the city, collaboration with CSIC / UV press offices, as well as national / local media...



✓ **Our objectives:** IFIC actively sponsors and participates in a big number of outreach activities. They are possible thanks to the active engagement of IFIC members, researchers, and technical staff.





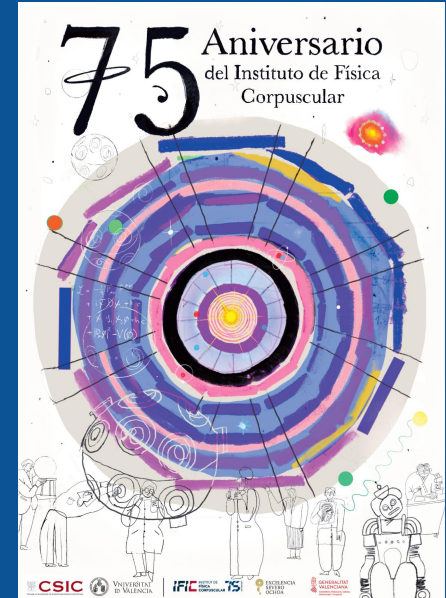
2024 - 2025

But..

What kind of activities does the IFIC's communication and outreach department actually carry out?

- News writing (weekly)
- Publishing daily content on social media
- Coverage of workshops and institutional events
- International masterclasses: we have a new one!
- Guided tours of the IFIC / school visits
- Lise Meitner Project (science and gender)
- Major events: anniversaries, galas, conferences...
- Videos
- Expociència / SOMMa Alliance events, etc.

★ **Milestones for 2025:** new institutional video (3 languages), IFIC logo redesign, IFIC 75th anniversary events, new series of scientific talks (Botanical Garden, UV).



International masterclasses

5 scheduled for 2026!

✓ We currently offer 4 masterclasses on particle physics + 1 on nuclear physics.

9:30 → 10:00	Introducción a la física de partículas y Modelo Estándar Ponente: Alberto Aparici (IFIC) Presentación	30m	Salón de Grados Lusa	Introductory talks
10:00 → 10:30	Introducción a los aceleradores de partículas, LHC y ATLAS Ponente: Salvador Martí García (IFIC-Valencia (IIV-CSIC)) Presentación	30m	Salón de Grados Lusa	
10:30 → 11:00	Almuerzo			
11:00 → 11:30	Introducción al ejercicio Ponentes: Santiago González de la Hoz (IFIC), Sergi Rodríguez Bascas (IFIC-Valencia (IIV-CSIC)) Santi Sergi...	30m	Aulas de informática I	Data analysis
11:30 → 13:00	Ejercicio ATLAS-W	1h 30m	Aulas de informática I	
13:00 → 14:45	Comida			
14:45 → 15:15	Introducción al IFIC Ponente: Alberto Aparici (IFIC) Presentación	30m	Salón de actos del Ed.	Discussion of results and videoconference
15:15 → 16:00	Comentario de resultados Ponente: Santiago González de la Hoz (IFIC) Análisis	45m	Salón de actos del Ed.	
16:00 → 17:00	Videoconferencia con el CERN Ponentes: Alberto Aparici (IFIC), Santiago González de la Hoz (IFIC)	1h	Salón de actos del Ed.	

Consolidated activities

- ✓ IFIC talks in high-schools
- ✓ Guided visits to IFIC
- ✓ Expociència (spring)
- ✓ Int. Masterclasses (5)
- ✓ IFIC Summer Student Pr.

Enormous demand among students!!!



Consolidated activities

✓ Meitner Project

✓ ExpressArte ConCiencia

✓ Oscilador Armónico
podcast



Follow us!

📞 IFIC Instituto de Física Corpuscular

📞 @IFICorpuscular

📞 @ific_csic.uv

📞 @OA_Podcast

<https://webific.ific.uv.es>





Fijado



Inst.Fís.Corpuscular @IFICorpuscular · 1 dic.

🎉 Gala 75 Aniversario IFIC 🎉



@IFICorpuscular puso el broche de oro a la conmemoración de su 75 aniversario con una gala muy especial celebrada el sábado en el @teatroolympia.

¡Gracias a todo el personal del IFIC, familia, amigas y amigos por acompañarnos! 🚀 ⭐

🎂 1950-2025



PCUV y 9 más

➤ If you enjoy outreach, are creative, or can help us with photographs and videos, you are welcome!

➤ We are also seeking volunteers to assist with the organisation and development of huge events and science workshops open to the public!

✉ outreach@ific.uv.es



‘What is not communicated does not exist.’

This aphorism, attributed to the famous Marshall McLuhan, sums up in a few words the need to communicate and highlight not only our actions, but also the meaning behind them.

Thank you!

