

The

INTERNATIONAL DARK MATTER DAY

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as part of the **ANDES** underground laboratory initiative

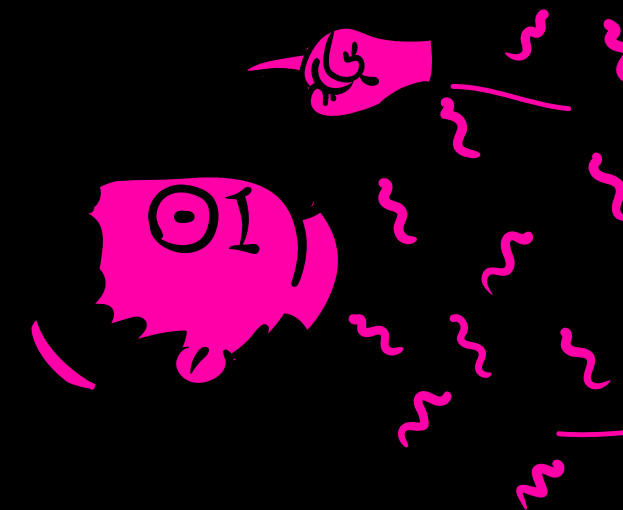
in ARGENTINA

Public events such as DMD can be used
to explore new paradigms
in communication and education.



Open a sincere dialogue with adults and kids about DM is a good opportunity to overcome the traditional models (like top-bottom transmission) and improve our professional practices

We made 'art-science' and 'ask questions' calls. This was a first exploration about how people understand, feel and build ideas about DM. We are starting a social research in the field, at the time we develop more material for DMD2021.



find all results in
<https://andeslab.org/dmd>