

The International Particle Physics Outreach Group - Reaching Across the Globe with Science

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The International Particle Physics Outreach Group (IPPOG) is a network of scientists, science educators and communication specialists working across the globe in informal science education and outreach for particle physics. The primary methodology adopted by IPPOG requires the direct involvement of scientists active in current research with education and communication specialists, in order to effectively develop and share best practices in outreach. IPPOG member activities include the International Particle Physics Masterclass programme, International Day of Women and Girls in Science, Worldwide Data Day, International Muon Week and International Cosmic Day organisation, and participation in activities ranging from public talks, festivals, exhibitions, teacher training, student competitions, and open days at local institutions. These independent activities, often carried out in a variety of languages to public with a variety of backgrounds, all serve to gain the public trust and to improve worldwide understanding and support of science. We present our vision of IPPOG as a strategic pillar of particle physics, fundamental research and evidence-based decision-making around the world.

Reference to paper (DOI or arXiv)

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