A HOLOGRAPHIC REALIZATION OF $SO(5) \rightarrow SO(4)$ Symmetry Breaking Pattern in a composite Higgs model.

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BASIC FEATURES OF COMPOSITE HIGGS MODELS

- I Symmetry breaking pattern: D.B. Kaplan, H. Georgi, 1980's
 - a global symmetry group \mathcal{G} is broken down to a subgroup \mathcal{H} ;
 - \mathcal{H} necessarily contains $SU(2) \times U(1)$;
 - ▶ the SM gauge group itself $(SU(2)' \times U(1)')$ lies in \mathcal{H}' ;
 - \mathcal{H}' is rotated with respect to \mathcal{H} by a certain angle $\theta \hookrightarrow$ misalignment;
- II Natural hierarchy:
 - scale of the global symmetry breaking $\Lambda_{UV} = 4\pi F$;
 - Fermi scale $\Lambda_{IR} = 4\pi v$, $v = F \sin \theta$;
 - ► large scale separation F >> v is possible but may demand some fine-tuning to keep the light states in the low energy part of the spectrum;
- III The QCD-like strong dynamics doesn't need to be specified;
- IV Higgs is associated with a Nambu-Goldstone Boson from the coset space \mathcal{G}/\mathcal{H} .

Minimal Composite Higgs model: K. Agashe, R. Contino, A. Pomarol (2005)

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STRONGLY INTERACTING AND ELECTROWEAK SECTORS

$$\mathcal{L} = \widetilde{\mathcal{L}}_{str.int.} + \mathcal{L}_{SM} + \widetilde{J}^{a_L\,\mu} W_{\mu}^{a_L} + \widetilde{J}^{Y\,\mu} B_{\mu}.$$

The currents of the strongly interacting sector $\tilde{J}^{a_L \mu}$ and $\tilde{J}^{Y \mu}$:

- are coupled to the SM gauge fields $W_{\mu}^{a_L}$ and B_{μ}
- ▶ belong to $SU(2)' \times U(1)'$ rotated with respect to the SM group (tildes)
- the misalignment is realized through the rotation of the generators:

$$T^{A}(\theta) = r(\theta)T^{A}(0)r^{-1}(\theta), \text{ with } r(\theta) = \begin{pmatrix} 1_{3\times3} & 0 & 0\\ 0 & \cos\theta & \sin\theta\\ 0 & -\sin\theta & \cos\theta \end{pmatrix}.$$

Fundamental Lagrangian

the SO(5) invariant Lagrangian with rank 2 scalar fields $(s \rightarrow g s g^{-1}, g \in SO(5))$

$$\mathcal{L}_{str.int.} = \frac{1}{2} \partial_{\mu} s_{\alpha\beta} \partial^{\mu} s_{\beta\alpha}^{\top} - \frac{1}{2} m^2 s_{\alpha\beta} s_{\beta\alpha}^{\top} + \text{higher order terms}$$

We may define the following composite operators

A scalar operator, dimension $\Delta = 2$, spin p = 0: $\mathcal{O}_S^{\alpha\beta}(x) = s^{\alpha\gamma}s^{\gamma\beta}$;

A vector operator, dimension $\Delta=3$, spin p=1: $\mathcal{O}_V^{A\;\mu}(x)=i[T^A,s]_{\alpha\beta}\partial^\mu s_{\beta\alpha}^\top$:

$$\Rightarrow$$
 for $A = a_L$: $J_{\mu}^{a_L} = \frac{g}{\sqrt{2}} \mathcal{O}_{\mu}^{a_L}(x)$ and for $A = 3_R$: $J_{\mu}^{Y} = \frac{g'}{\sqrt{2}} \mathcal{O}_{\mu}^{3_R}(x)$.

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BOTTOM-UP HOLOGRAPHY FOR EFFECTIVE DESCRIPTION

Motivated by AdS/CFT: J.M. Maldacena, Adv. Theor. Math. Phys. 2, 231 (1998)

Bottom-up: J. Erlich, E. Katz, D.T. Son, M. A. Stephanov (2005), L. Da Rold, A. Pomarol (2005), A. Karch et al. (2006), S. J. Brodsky, G. F. de Teramond (2008)... many more models for AdS/QCD

5D weakly coupled theories in a background of

4D strongly coupled models of interest (in large-' N_c ' limit)

Methods: S.S. Gubser, I.R. Klebanov, A.M. Polyakov (1998); E. Witten (1998)

- \triangleright $\mathcal{O}(x)$ in 4D theory $\Leftrightarrow \phi(x,z)$ in 5D dual theory
- ▶ dimension and spin of $\mathcal{O}(x)$ \Leftrightarrow bulk mass $M^2R^2 = (\Delta p)(\Delta + p 4)$
- ▶ source $\phi_{\mathcal{O}}(x) \Leftrightarrow$ value on the boundary $\phi(x,\epsilon)$?
- ▶ global symmetry in $4D \Leftrightarrow$ gauge symmetry in 5D;

 \uparrow enough to construct the effective $S_{5D}[\phi(x,z)]$ and derive its EOM:

- leading at small z mode: the bulk-to-boundary propagator,
- subleading mode: normalizable solutions providing z-profiles for KK decomposition & masses of physical states.

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IIB string theory on $AdS_5 \times S^5$ in low-energy approximation $$\mathfrak{N} = 4$$ SYM theory on ∂AdS_5 in $g_{VM}N_C \gg 1$ limit

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5D weakly coupled theories in a background of

$$AdS_5$$
 $g_{MN}dx^Mdx^N = \frac{R^2}{z^2}(\eta_{\mu\nu}dx^\mu dx^\nu - d^2z), \quad \eta_{\mu\nu} = \text{diag}(1,-1,-1,-1).$ \updownarrow generalized correspondence

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BOTTOM-UP HOLOGRAPHY FOR EFFECTIVE DESCRIPTION

The point of holographic correspondence:

$$\mathcal{Z}_{4D}[\phi_{\mathcal{O}}] = \operatorname{Exp} i S^{on-shell}_{5D}|_{\phi(x,z) \to \phi(x,z=\varepsilon)}$$

$$\begin{split} \mathcal{Z}_{4D}[\phi_{\mathcal{O}}] &= \int [\mathcal{D}s] e^{i\int d^4x [\mathcal{L}_{str.int.}(x) + \phi_{\mathcal{O}\mu}^A(x) \operatorname{Tr} \partial^\mu s[iT^A,s](x) + \phi_{\mathcal{O}}^{\alpha\beta}(x) s_{\beta\gamma} s_{\gamma\alpha}(x)]} = \\ &= \operatorname{Exp} \sum_q \frac{1}{q!} \int \prod_{k=1}^q d^4x_k \langle \mathcal{O}_1(x_1)...\mathcal{O}_q(x_q) \rangle i\phi_{\mathcal{O}}^1(x_1)...i\phi_{\mathcal{O}}^q(x_q) \end{split}$$

Variation of S_{5D} with respect to $\phi_{\widehat{\mathcal{O}}}$ gives n-pt correlation functions

various phenomenological implications

↓ in particular

vacuum polarization amplitudes of the SM gauge fields

$$W^{\mu}\langle \widetilde{J}_{\mu}^{L}(q)\widetilde{J}_{\nu}^{L}(-q)\rangle W^{\nu},\ W^{\mu}\langle \widetilde{J}_{\mu}^{L}(q)\widetilde{J}_{\nu}^{R}(-q)\rangle B^{\nu},\ B^{\mu}\langle \widetilde{J}_{\mu}^{R}(q)\widetilde{J}_{\nu}^{R}(-q)\rangle B^{\nu}$$

SM gauge boson masses

We use these to provide estimations for:

- EW oblique parameters
- Weinberg-like sum rules

5D LAGRANGIAN

The SO(5) invariant action of 5D fields corresponding to \mathcal{O}_S and $\mathcal{O}_V^{A \mu}$:

$$\begin{split} S_{5D} &= -\frac{1}{4g_5^2} \int d^5x \sqrt{-g} e^{-\Phi(z)} \operatorname{Tr} F_{MN} F_{KL} g^{MK} g^{LN} + \\ &+ \frac{1}{k_s} \int d^5x \sqrt{-g} e^{-\Phi(z)} \left[\operatorname{Tr} g^{MN} (D_M H)^\top (D_N H) - M^2 \operatorname{Tr} H H^\top - \\ &- M^2 \operatorname{Tr} (H D^\top + H^\top D) \right] \end{split}$$

- $\qquad \qquad D_M H = \partial_M H i [A_M, H], \; F_{MN} = (\partial_M A_N^A \partial_N A_M^A + C^{ABC} A_M^B A_N^C) T^A; \;$
- ► Scalar fields parametrized via an *SO*(5) tensor *H*:

$$H = \xi \Sigma \xi^{\top}, \quad \Sigma = \begin{pmatrix} 0_{4 \times 4} & 0 \\ 0 & f(z) \end{pmatrix} + i T^{a} \sigma^{a}(x, z), \quad \xi = \exp\left(\frac{i \Pi^{i}(x, z) \widehat{T}^{i}}{\sqrt{2} f(z)}\right);$$

- index A = 1,..., 10 defines different SO(5) generators;
- fields with a = 1, ..., 6 unbroken sector (parametrize SO(4));
- fields with i = 1, ..., 4 broken sector (parametrize the coset SO(5)/SO(4));
- ► $H \to H' = gHg^{-1}$ provided that $\xi \to \xi' = g\xi h^{-1}$, $\Sigma \to \Sigma' = h\Sigma h^{-1}$;
- ► D additional 5×5 matrix, $D \rightarrow D' = gDg^{-1}$ (shift $H \rightarrow H + D$);
- Soft explicit SO(5) breaking via $D = \begin{pmatrix} 0_{4\times4} & 0\\ 0 & b(z) \end{pmatrix}$.

5D LAGRANGIAN

$$\begin{split} S_{5D} = & \int d^5x \sqrt{-g} e^{-\Phi(z)} \left(-\frac{1}{4g_5^2} \operatorname{Tr} \left(F_{\mu\nu} F_{\lambda\rho} g^{\mu\lambda} g^{\nu\rho} - \frac{z^2}{R^2} g^{\mu\nu} \partial_z A_\mu \partial_z A_\nu \right) + \frac{1}{k_s} g^{\mu\nu} f^2(z) A_\mu^i A_\nu^i \right) + \\ & + \frac{1}{k_s} \int d^5x \sqrt{-g} e^{-\Phi(z)} \left[g^{\mu\nu} \partial_\mu \sigma^a \partial_\nu \sigma^a - \frac{z^2}{R^2} \partial_z \sigma^a \partial_z \sigma^a - M^2 \sigma^a \sigma^a + \right. \\ & + \frac{1}{2} g^{\mu\nu} \partial_\mu \Pi^i \partial_\nu \Pi^i - \frac{1}{2} \frac{z^2}{R^2} \partial_z \Pi^i \partial_z \Pi^i - M^2 f(z) b(z) \cos \frac{\sqrt{\Pi^i \Pi^i}}{f(z)} - \sqrt{2} f(z) g^{\mu\nu} A_\mu^i \partial_\nu \Pi^i \right]. \end{split}$$

- The consequences of the symmetry breaking are now evident:
 - ► the subgroup SO(4) unbroken sector (A_{μ}^{a} and σ^{a} fields);
 - ▶ the coset SO(5)/SO(4) broken sector (A_{μ}^{i} and Π^{i} fields).
- \Diamond The standard gauge for the bottom-up holography: $A_z = 0$ + enough gauge freedom to set $\partial^{\mu} A_{ii}^{\dagger} = 0$;
- \Diamond The dilaton $\Phi(z) = \kappa^2 z^2 \Leftarrow$ standard SW model;
- \Diamond The ansätze for the background functions f(z) and b(z) to be defined:
- $\mathbf{f}(\mathbf{z}) = \mathbf{f} \cdot \kappa \mathbf{z}$ setting the global symmetry breaking scale, $\Lambda_{UV} \sim f$;
- ► $b(z)/f(z) = \mu_1 + \mu_2 \cdot \kappa z$, $\mu_1 = -1$, $\mu_2 \neq 0$ adjusting the masses of the Goldstone bosons: $M_{\Pi}^2(n) = 4\kappa^2 (n+1+\mu_2)$, $\mu_2 = -1 \Rightarrow M_{\Pi}^2(0) = 0$

VECTOR CORRELATORS

Definitions:

$$\begin{split} \langle \mathcal{O}_{\mu}^{a/i}(q) \mathcal{O}_{\nu}^{b/j}(p) \rangle &= \delta(p+q) \int d^4x e^{iqx} \langle \mathcal{O}_{\mu}^{a/i}(x) \mathcal{O}_{\nu}^{b/j}(0) \rangle = \frac{\delta^2 i S_{5D}^{on-shell}}{\delta i A_{\mathcal{O}\mu}^{a/i}(q) \delta i A_{\mathcal{O}\nu}^{b/j}(p)}, \\ & i \int d^4x e^{iqx} \langle \mathcal{O}_{\mu}^{a/i}(x) \mathcal{O}_{\nu}^{b/j}(0) \rangle = \delta^{ab/ij} \left(\frac{q_{\mu}q_{\nu}}{q^2} - \eta_{\mu\nu} \right) \Pi_{unbr/br}(q^2). \end{split}$$

From the on-shell holographic Lagrangian:

$$\begin{split} \Pi_{unbr}(q^2) &= -\frac{R}{2g_5^2} q^2 \left[\ln \kappa^2 \varepsilon^2 + 2\gamma_E + \psi \left(-\frac{q^2}{4\kappa^2} + 1 \right) \right], \\ \Pi_{br}(q^2) &= -\frac{R}{2g_5^2} q^2 \left(1 - \frac{2(g_5 R f \kappa)^2}{q^2 k_s} \right) \left[\ln \kappa^2 \varepsilon^2 + 2\gamma_E + \psi \left(-\frac{q^2}{4\kappa^2} + 1 + \frac{(g_5 R f)^2}{2k_s} \right) \right], \end{split}$$

where γ_E is the Euler-Mascheroni constant and ψ is the digamma function.

Matching the large- Q^2 logarithms: $\frac{g_5^2}{R} = \frac{4\pi^2}{5N_{tc}}$, $\frac{k_s}{R} = \frac{64\pi^2}{5N_{tc}}$.

A 'pion' pole term in $q^2 \rightarrow 0$ expansion of $\Pi_{br}(q^2)$, defining $\Lambda_{UV} = 4\pi F$:

$$F^2 = -\frac{\kappa^2 f^2 R^3}{k_s} \left(\ln \kappa^2 \varepsilon^2 + 2\gamma_E + \psi \left(1 + \frac{(g_5 R f)^2}{2k_s} \right) \right),$$

VECTOR CORRELATORS

Calculated 2-pt functions:

$$\begin{split} \Pi_{unbr}(q^2) &= -\frac{R}{2g_5^2} q^2 \left[\ln \kappa^2 \varepsilon^2 + 2\gamma_E + \psi \left(-\frac{q^2}{4\kappa^2} + 1 \right) \right], \\ \Pi_{br}(q^2) &= -\frac{R}{2g_5^2} q^2 \left(1 - \frac{2(g_5 R f \kappa)^2}{q^2 k_s} \right) \left[\ln \kappa^2 \varepsilon^2 + 2\gamma_E + \psi \left(-\frac{q^2}{4\kappa^2} + 1 + \frac{(g_5 R f)^2}{2k_s} \right) \right], \\ &- \left. \Pi_{br}(q^2) \right|_{q^2 = 0} &= F^2 = -\frac{\kappa^2 f^2 R^3}{k_s} \left(\ln \kappa^2 \varepsilon^2 + 2\gamma_E + \psi \left(1 + \frac{(g_5 R f)^2}{2k_s} \right) \right). \end{split}$$

- \Diamond are subject to short distance ambiguities $C_0 + C_1 q^2$;
- \Diamond contain the UV regulator ε ;
 - the cut-off is assumed to be corresponding to the range of validity of the effective theory: $\varepsilon = \frac{1}{\Lambda_{\rm cut}} = \frac{1}{4\pi F}$.

The convergent correlators in an alternative representation ($n < N_{max}$)

$$\begin{split} \widehat{\Pi}_{unbr}(Q^2) &= \sum_{n} \frac{Q^4 F_V^2}{M_V^2(n)(Q^2 + M_V^2(n))}, \quad \widehat{\Pi}_{br}(Q^2) = \sum_{n} \frac{Q^4 F_A^2(n)}{M_A^2(n)(Q^2 + M_A^2(n))} - F^2 \\ F_V^2 &= \frac{2R\kappa^2}{g_5^2}, \quad F_A^2(n) = \frac{2R\kappa^2}{g_5^2} \frac{n + 1}{n + 1 + \frac{(g_5Rf)^2}{2k_F}}, \quad F^2 = \frac{2R\kappa^2}{g_5^2} \sum_{n} \frac{\frac{(g_5Rf)^2}{2k_S}}{n + 1 + \frac{(g_5Rf)^2}{2k_S}}. \end{split}$$

Correspondence between the cutting scales: $\ln N_{max} = -2\gamma_E - \ln \kappa^2 \varepsilon^2$.

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SM inclusion, gauge boson masses, and the S parameter

As we have the couplings $\mathcal{L}_{eff} \supset \widetilde{J}^{a_L \mu} W_{\mu}^{a_L} + \widetilde{J}^{Y \mu} B_{\mu}$ we could include to the 4D partition function the following terms quadratic in natural sources W and B:

$$\mathcal{Z}_{4D}[\phi_{\mathcal{O}}] \supset \int d^4q \ W^{\mu} \frac{1}{2} \Pi^{\mu\nu}_{LL}(q^2) W^{\nu} + W^{\mu} \Pi^{\mu\nu}_{LR}(q^2) B^{\nu} + B^{\mu} \frac{1}{2} \Pi^{\mu\nu}_{RR}(q^2) B^{\nu}$$

Precisely, the relevant correlators are calculated from the 2-pt functions of rotated currents as $i\int d^4x e^{iqx} \langle \widetilde{J}_{\mu}^{a_L}(x) \widetilde{J}_{\nu}^{b_L}(0) \rangle = \delta^{a_L b_L} \frac{g^2}{2} \left(\frac{q_\mu q_\nu}{q^2} - \eta_{\mu\nu} \right) \Pi_{LL}(q^2)$, etc.

 $\lozenge \ \, \Pi_{LL}(\mathbf{q}^2) = \Pi_{RR}(\mathbf{q}^2) = \frac{1+\cos^2\theta}{2}\Pi_{unbr}(q^2) + \frac{\sin^2\theta}{2}\Pi_{br}(q^2) \text{ provide in the basis of the physical SM gauge bosons the corresponding masses:}$

$$M_W^2 = \frac{g^2}{4}\sin^2\theta F^2$$
, $M_Z^2 = \frac{g^2 + g'^2}{4}\sin^2\theta F^2$, $M_{\gamma}^2 = 0$.

 \lozenge while the value of $\Pi_{LR}(\mathbf{q}^2) = \sin^2\theta \left(\Pi_{unbr}(q^2) - \Pi_{br}(q^2)\right)$ defines the S parameter of Peskin and Takeuchi:

$$\mathbb{S} = -4\pi \left. \frac{d}{dQ^2} \Pi_{LR}(Q^2) \right|_{Q^2 = 0} = \frac{2\pi R \sin^2 \theta}{g_5^2} \left[\gamma_E + \psi \left(1 + \frac{(g_5 R f)^2}{2k_s} \right) + \frac{(g_5 R f)^2}{2k_s} \psi_1 \left(1 + \frac{(g_5 R f)^2}{2k_s} \right) \right].$$

'Experimental' constraint: $-0.06 \le S \le 0.16$ (Gfitter, 2014)

LEFT-RIGHT CORRELATOR AND WEINBERG SUM RULES

$$\Pi_{LR}(q^2) = \sin^2\theta \left(\Pi_{unbr}(q^2) - \Pi_{br}(q^2)\right)$$

1st Weinberg sum rule:

$$\frac{1}{\pi} \int_0^{M^2(N_{max})} \frac{dt}{t} \text{Im} \Pi_{LR}(t) = \sin^2 \theta \sum_{n < N_{max}} (F_V^2(n) - F_A^2(n) - F^2(n)) = 0$$

2nd Weinberg sum rule:

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WSRs are formally valid, but the situation is different from the QCD:

- $\langle n < \infty \rangle$ the upper limit is $M^2(N_{max})$ instead of ∞ ;
 - ▶ the theory is endowed with a cut-off ε , or the number of the resonances has an upper bound N_{max} ;
- the integral of the imaginary part over the real axis and the sum over resonances are logarithmically divergent unless a cut-off is imposed;
- ♦ Sum rules are not saturated at all by just the first resonances;
- F^2 is actually $\sim \ln \kappa^2 \varepsilon^2$, implying:

 $1WSR \Rightarrow \sum_{n < N_{max}} (F_V^2(n) - F_A^2(n))$ is itself cut-off dependent if $N_{max} \to \infty$

⇒ symmetry restoration takes place very slowly in the UV.

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 - the theory is endowed with a cut-off ε , or the number of the resonances has an upper bound N_{max} ;
- the integral of the imaginary part over the real axis and the sum over resonances are logarithmically divergent unless a cut-off is imposed;
- ♦ Sum rules are not saturated at all by just the first resonances;
- F^2 is actually ~ $\ln \kappa^2 \varepsilon^2$, implying:

1WSR $\Rightarrow \sum_{n < N_{max}} (F_V^2(n) - F_A^2(n))$ is itself cut-off dependent if $N_{max} \to \infty$

⇒ symmetry restoration takes place very slowly in the UV.

MASSES OF COMPOSITE STATES

We have degenerate vector and scalar states in the unbroken sector:

$$M_V^2(n) = M_\sigma^2(n) = 4\kappa^2(n+1), \quad n = 0, 1, 2...$$

(linear Regge trajectories - common feature of SW holographic models)

In the broken sector there are massless Goldstone bosons and their massive excitations, the vectorial fields have a constant shift in the intercept relatively to $M_V^2(n)$:

$$M_A^2(n) = 4\kappa^2 \left(n + 1 + \frac{(g_5 R f)^2}{2k_s} \right), \quad M_\Pi^2(n) = 4\kappa^2 n, \quad n = 0, 1, 2...$$

The value of $\kappa^2 \implies$ predictions for new states in all channels

Taking the expression for F^2 of the current-algebra origin:

$$\frac{v^2}{\sin^2 \theta} + \frac{5}{64\pi^2} \kappa^2 N_{tc} (fR)^2 \left(\ln \frac{\kappa^2 \sin^2 \theta}{16\pi^2 v^2} + 2\gamma_E + \psi \left(1 + \frac{(fR)^2}{32} \right) \right) = 0$$

$$\psi = 246 \text{ GeV}$$

 $M_* = \sqrt{4\kappa^2}$ as a function of $(\sin\theta, fR, N_{tc})$

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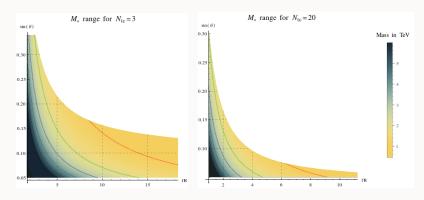


FIGURE 1: The density plots of M_* as a function of $(fR, \sin\theta)$ for $N_{tc} = 3$, 20.

- the coloured curves represent the lines of constant M_* :
 - $-M_* = 1 \text{ TeV},$
 - $-M_* = 2 \text{ TeV},$
 - $-M_* = 3 \text{ TeV},$
 - and successive black curves for higher integer values.
- ▶ the colourless area the sector prohibited by the *S* bound ($S \le 0.16$).

Table 1: Different predictions of the minimal vector masses for $\sin \theta = 0.2$ and 0.3

$\sin \theta$	N_{tc}	fR	$M_* = M_V(0)$, TeV	$M_A(0)$, TeV	$\sim N_{max}$
0.2	2	9.0	1.02	1.91	290
0.2	3	5.8	1.27	1.81	188
0.2	4	4.5	1.39	1.78	156
0.2	10	2.4	1.61	1.75	117
0.3	2	4.1	1.61	1.99	51
0.3	3	3.1	1.73	1.97	45
0.3	4	2.6	1.78	1.96	42
0.3	10	1.5	1.88	1.95	38

Misalignment bound in MCHM:

$$\sin \theta \le 0.34$$
 (ATLAS, 2015)

Smaller values of
$$\sin \theta$$
 (larger scale separation $F = \frac{v}{\sin \theta}$)

Larger fine tuning

GENERALIZATION TO $SO(N) \rightarrow SO(N-1)$

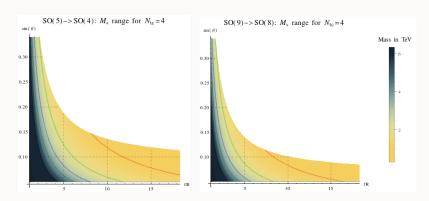


FIGURE 2: The density plots of M_* as a function of $(fR, \sin \theta)$ for $N_{tc} = 4$ and different symmetry breaking patterns.

The coloured curves represent the lines of constant M_* : the red one $-M_*=1$ TeV, the green one $-M_*=2$ TeV, the blue one $-M_*=3$ TeV and successive black curves for higher integer values. The colourless area represents the sector prohibited by the S bound.

Conclusions

The holographic composite Higgs model:

- ► 5*D* holographic setup;
- inspired by the effective models of QCD;
- a generalized sigma model coupled both to the composite resonances and to the SM gauge bosons;
- ▶ ansätze: the dilaton z-profile (common to all SW holographic models), and two functions f(z) and b(z).

Features:

- the Goldstone bosons can be made exactly massless;
- the vectors and scalars of the unbroken sector are degenerate in mass; not so for the states in the broken sector.
- the two Weinberg sum rules hold only in a formal sense as the sum over resonances has to be cut off (it is logarithmically divergent).

Predictions:

- ► *S* parameter and its restrictions on the model parameters;
- areas in parameter space where a resonance between 1 and 2 TeV is easily accommodated;
- possibilities: Higgs potential, form factors, more EW observables, other symmetry breaking patterns, ...