



Contribution ID : 134

Type : **Oral presentation**

How can we turn a science exhibition into a really successfull outreach activity?

Thursday, 3 July 2014 12:45 (15)

In April 2013, a CERN exhibition was shown in Santander: “The largest scientific instrument ever built”. Around the exhibition, were proposed several activities done by the researchers that work on the subjects: guided tours for children, younger and adults, workshops, film projections... In this form, the exhibition was visited by more than two thousand people, a complete success keeping in mind that Santander is a small city and its population is not used to take part in outreach activity. This contribution shows the way to take advantage of punctual science exhibitions and transform them into full outreach activities; touching more topics than just the exhibition itself and getting the interest, even in many the enthusiasm, for science. This first approach was repeated in a second exhibition about ESO with an enlarged response from the public that already had expectations.

Summary

Primary author(s) : Mrs. ANA MARÍA, MARÍN (INSTITUTO DE FÍSICA DE CANTABRIA)

Co-author(s) : Dr. VILAR CORTABITARTE, ROCÍO (INSTITUTO DE FÍSICA DE CANTABRIA)

Presenter(s) : Mrs. ANA MARÍA, MARÍN (INSTITUTO DE FÍSICA DE CANTABRIA)

Session Classification : Education and Outreach

Track Classification : Education and Outreach