

$B_{s,d}^0 \rightarrow \ell^+ \ell^-$ DECAYS IN THE
ALIGNED TWO-HIGGS-DOUBLET MODEL

Jie Lu

IFIC, Valencia University, Spain

in collaboration with Antonio Pich and Xin-Qiang Li,
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- 1 INTRODUCTION
- 2 ALIGNED 2HDM
- 3 CALCULATION OF WILSON COEFFICIENTS
- 4 NUMERICAL ANALYSIS

MOTIVATION

Three important features of purely leptonic B-meson decays: $B_{s,d}^0 \rightarrow \ell^+ \ell^-$

- **Very small branching ratio;**
 - loop induced only process in SM
 - helicity-suppressed by the factor: m_ℓ/m_b
 - GIM suppression
- **Theoretical clean:** the only hadronic uncertainty factors are: f_{B_s} or f_{B_d} ;
- **Sensitive to new physics:** non-SM scalar and pseudoscalar interactions.

Golden Channel!

$B_{s,d}^0 \rightarrow \ell^+ \ell^-$: THE EXPERIMENTAL STATUS V.S. SM PREDICTION

- Current measurements by CMS and LHCb: weighted world average

$$\overline{B}(B_s^0 \rightarrow \mu^+ \mu^-)_{\text{exp.}} = (2.9 \pm 0.7) \times 10^{-9}$$

$$\overline{B}(B_d^0 \rightarrow \mu^+ \mu^-)_{\text{exp.}} = (3.6^{+1.6}_{-1.4}) \times 10^{-10}$$

[CMS-PAS-BPH-13-007]

- SM predictions:

- The latest predictions: NLO EW + NNLO QCD:

$$\overline{B}_{B_s \rightarrow e^+ e^-} = (8.54 \pm 0.55) \times 10^{-14}, \quad \overline{B}_{B_d \rightarrow \mu^+ \mu^-} = (1.06 \pm 0.09) \times 10^{-10},$$

$$\overline{B}_{B_s \rightarrow \mu^+ \mu^-} = (3.65 \pm 0.23) \times 10^{-9}, \quad \overline{B}_{B_d \rightarrow e^+ e^-} = (2.48 \pm 0.21) \times 10^{-15},$$

$$\overline{B}_{B_s \rightarrow \tau^+ \tau^-} = (7.73 \pm 0.49) \times 10^{-7}, \quad \overline{B}_{B_d \rightarrow \tau^+ \tau^-} = (2.22 \pm 0.19) \times 10^{-8},$$

[Bobeth, Gorbahn, Hermann, Misiak, Stamou, Steinhauser, arXiv:1311.0903]

- The error budgets for $B_s^0 \rightarrow \mu^+ \mu^-$ and $B_d^0 \rightarrow \mu^+ \mu^-$

	f_{B_q}	CKM	τ_H^q	M_t	α_s	other param.	non-param.	Σ
$\overline{B}_{B_s^0 \rightarrow \mu^+ \mu^-}$	4.0%	4.3%	1.3%	1.6%	0.1%	< 0.1%	1.5%	6.4%
$\overline{B}_{B_d^0 \rightarrow \mu^+ \mu^-}$	4.5%	6.9%	0.5%	1.6%	0.1%	< 0.1%	1.5%	8.5%

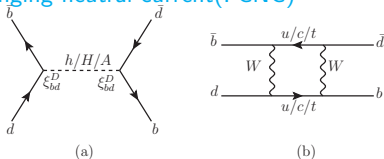
GENERAL 2HDM AND FCNC

- Two Higgs doublet model: the simplest non-trivial extension on the SM

$$\Phi_1 = \frac{1}{\sqrt{2}} \begin{pmatrix} \sqrt{2} (G^+ \cos \beta - H^+ \sin \beta) \\ v \cos \beta - h \sin \alpha + H \cos \alpha + i (G^0 \cos \beta - A \sin \beta) \end{pmatrix},$$

$$\Phi_2 = \frac{1}{\sqrt{2}} \begin{pmatrix} \sqrt{2} (G^+ \sin \beta + H^+ \cos \beta) \\ v \sin \beta + h \cos \alpha + H \sin \alpha + i (G^0 \sin \beta + A \cos \beta) \end{pmatrix}.$$

- Two Yukawa coupling matrices \Rightarrow non-diagonal Yukawa matrices elements
 \Rightarrow tree level flavour changing neutral current(FCNC)



- Possible solutions

- make the non-diagonal Yukawa coupling vanish: impose a Z_2 symmetry on the Lagrangian [Glashow and Weinberg (1977)];
- make the scalar couplings small enough: Type-III 2HDM model [Cheng and Sher (1987)]

ALIGNED 2HDM: YUKAWA COUPLING

- It's convenient to study Yukawa coupling in **Higgs basis**

$$\Phi_1 = \left[\begin{array}{c} G^+ \\ \frac{1}{\sqrt{2}} (v + S_1 + iG^0) \end{array} \right], \quad \Phi_2 = \left[\begin{array}{c} H^+ \\ \frac{1}{\sqrt{2}} (S_2 + iS_3) \end{array} \right],$$

- Yukawa coupling** in Higgs basis

$$\mathcal{L}_Y = -\frac{\sqrt{2}}{v} \left[\bar{Q}'_L (M'_d \Phi_1 + Y'_d \Phi_2) d'_R + \bar{Q}'_L (M'_u \Phi_1 + Y'_u \Phi_2) u'_R + \bar{L}'_L (M'_\ell \Phi_1 + Y'_\ell \Phi_2) \ell'_R \right] + \text{h.c.},$$

- Assuming the two different Yukawa coupling proportional to each other, in mass-eigenstate basis

$$Y_{d,\ell} = \varsigma_{d,\ell} M_{d,\ell}, \quad Y_u = \varsigma_u^* M_u,$$

The alignment parameters ς_f are **arbitrary complex numbers**.

- The Yukawa coupling after alignment

$$\begin{aligned} \mathcal{L}_Y = & -\frac{\sqrt{2}}{v} H^+ \left\{ \bar{u} \left[\varsigma_d V M_d P_R - \varsigma_u M_u^\dagger V P_L \right] d + \varsigma_\ell \bar{\nu} M_\ell P_R \ell \right\} \\ & - \frac{1}{v} \sum_{\varphi_i^0, f} y_f^{\varphi_i^0} \varphi_i^0 [f M_f P_R \bar{f}] + \text{h.c.}, \end{aligned}$$

ALIGNED 2HDM AND Z_2 SYMMETRY

- three new universal parameters introduced ς_f : an arbitrary complex number;
 \Rightarrow new sources of CP violation;
- all the **neutral-current** interactions are diagonal in flavour;
- all **leptonic couplings** are diagonal in flavour due to the absence of ν_R ;
- The usual Z_2 symmetric models recovered by the following assignment of ς_f

Model	ς_d	ς_u	ς_l
Type I	$\cot \beta$	$\cot \beta$	$\cot \beta$
Type II	$-\tan \beta$	$\cot \beta$	$-\tan \beta$
Type X	$\cot \beta$	$\cot \beta$	$-\tan \beta$
Type Y	$-\tan \beta$	$\cot \beta$	$\cot \beta$
Inert	0	0	0

THE EFFECTIVE WEAK HAMILTONIAN

- The effective weak Hamiltonian of $B_{s,d}^0 \rightarrow \ell^+ \ell^-$

$$\mathcal{H}_{\text{eff}} = -\frac{G_F \alpha}{\sqrt{2} \pi s_W^2} \left[V_{tb} V_{tq}^* \sum_i^{10, S, P} (C_i \mathcal{O}_i + C'_i \mathcal{O}'_i) + \text{h.c.} \right],$$

$$\mathcal{O}_{10} = (\bar{q} \gamma_\mu P_L b) (\bar{\ell} \gamma^\mu \gamma_5 \ell), \quad \mathcal{O}'_{10} = (\bar{q} \gamma_\mu P_R b) (\bar{\ell} \gamma^\mu \gamma_5 \ell),$$

$$\mathcal{O}_S = \frac{m_\ell m_b}{M_W^2} (\bar{q} P_R b) (\bar{\ell} \ell), \quad \mathcal{O}'_S = \frac{m_\ell m_b}{M_W^2} (\bar{q} P_L b) (\bar{\ell} \ell),$$

$$\mathcal{O}_P = \frac{m_\ell m_b}{M_W^2} (\bar{q} P_R b) (\bar{\ell} \gamma_5 \ell), \quad \mathcal{O}'_P = \frac{m_\ell m_b}{M_W^2} (\bar{q} P_L b) (\bar{\ell} \gamma_5 \ell),$$

- Operators with $\bar{\ell} \gamma^\mu \ell$: vanish when contracted with the B-meson momentum p_μ ;
- \mathcal{O}'_i : proportional to the light-quark mass $m_q \ll m_b$ and can be neglected;
- Tensor operators**: have no contributions due to $\langle 0 | \bar{q} \sigma_{\mu\nu} b | \bar{B}_q^0(p) \rangle = 0$
- Anomalous dimension** of $\mathcal{O}_i^{(\prime)}$ is zero: no contribution from renormalization due to QCD correction.

AUTOMATIC CALCULATION OF FEYNMAN DIAGRAMS IN MATHEMATICA

- Write model files for [FeynRules](#), include the Lagrangian and constraints;
- generate all the Feynman rules and a model file for [FeynArts](#) automatically;
- generate the Feynman diagrams and original amplitudes for the physical process by [FeynArts](#);
- evaluate the Feynman amplitudes:
 - compute the analytic results in [FeynArts](#) directly;
 - pass the Feynman amplitudes to [FeynCalc](#) for further evaluation;
 - pass the Feynman amplitudes to [FormCalc](#) for further evaluation (only in Feynman gauge);

THE WILSON COEFFICIENT

- The Wilson Coefficients C_i : require equality of 1PI Green functions calculated in the full and in the effective theory.
- In the full theory: need to evaluate various box, penguin and self-energy diagrams .
- The sum of Wilson coefficients in Feynman gauge

$$C_{10} = C_{10}^{\text{SM}} + C_{10}^{\text{Z penguin, A2HDM}} ,$$

$$C_S = C_S^{\text{box, SM}} + C_S^{\text{box, A2HDM}} + C_S^{\varphi_i^0, \text{A2HDM}} ,$$

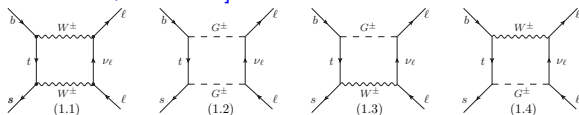
$$C_P = C_P^{\text{box, SM}} + C_P^{\text{Z penguin, SM}} + C_P^{\text{GB penguin, SM}} + C_P^{\text{box, A2HDM}} \\ + C_P^{\text{Z penguin, A2HDM}} + C_P^{\text{GB penguin, A2HDM}} + C_P^{\varphi_i^0, \text{A2HDM}} .$$

- All calculations are performed in both the Feynman ($\xi = 1$) and the unitary ($\xi = \infty$) gauges, to check the gauge independence.

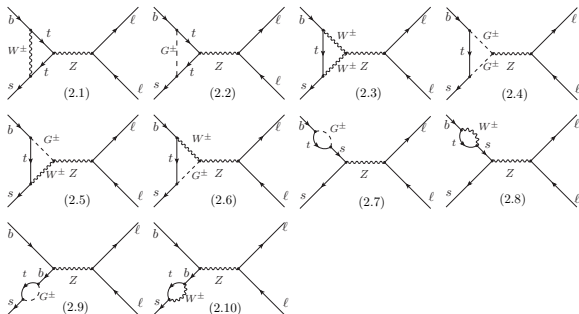
THE WILSON COEFFICIENT IN SM: C_{10}

C_{10} in the SM: generated from the W-box and Z-penguin diagrams;

[Inami and Lim, '81; Buchalla and Buras, '99; Bobeth, Gorbahn, Hermann, Misiak, Stamou and Steinhauser, 1311.0903]



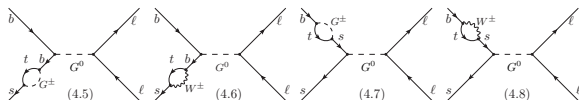
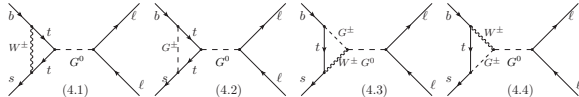
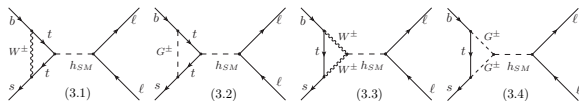
$$C_{10}^{\text{SM}} = -\eta_Y^{\text{EW}} \eta_Y^{\text{QCD}} Y_0(x_t)$$



- $\eta_Y^{\text{EW}} = 0.977$: the NLO EW matching corrections and QED RG running; [Bobeth, Gorbahn and Stamou, 1311.1348]
- $\eta_Y^{\text{QCD}} = 1.010$: the NLO and NNLO QCD corrections; [Hermann, Misiak and Steinhauser, 1311.1347]

THE WILSON COEFFICIENT IN SM: C_S AND C_P

C_S and C_P in SM: generated from the W-box, Z-penguin, Higgs-penguin and Goldstone-penguin diagrams.

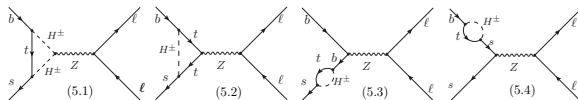


$$\begin{aligned}
 & \mathcal{C}_S^{\text{SM}} \\
 &= \mathcal{C}_{S, \text{Unitary}}^{\text{box, SM}} + \mathcal{C}_{S, \text{Unitary}}^{\text{h penguin, SM}} \\
 &= \mathcal{C}_{S, \text{Feynman}}^{\text{box, SM}} + \mathcal{C}_{S, \text{Feynman}}^{\text{h penguin, SM}}
 \end{aligned}$$

$$\begin{aligned}
 & \mathcal{C}_P^{\text{SM}} \\
 &= \mathcal{C}_{P, \text{Unitary}}^{\text{box, SM}} + \mathcal{C}_{P, \text{Unitary}}^{\text{Z penguin, SM}} \\
 &= \mathcal{C}_{P, \text{Feynman}}^{\text{box, SM}} + \mathcal{C}_{P, \text{Feynman}}^{\text{Z penguin, SM}} \\
 & \quad + \mathcal{C}_{P, \text{Feynman}}^{\text{GB penguin, SM}}
 \end{aligned}$$

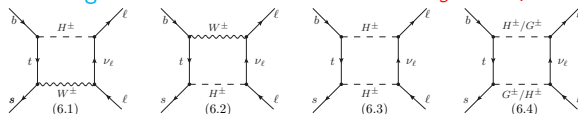
THE WILSON COEFFICIENT IN A2HDM: I

- Z penguin diagrams** in A2HDM: contribute to C_{10}^{A2HDM} and C_P

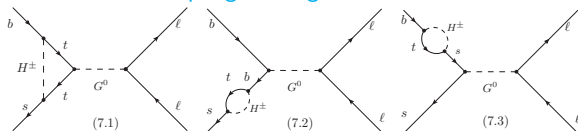


$$C_{10}^{\text{A2HDM}} = |C_u|^2 F_1(x_t, x_{H^\pm})$$

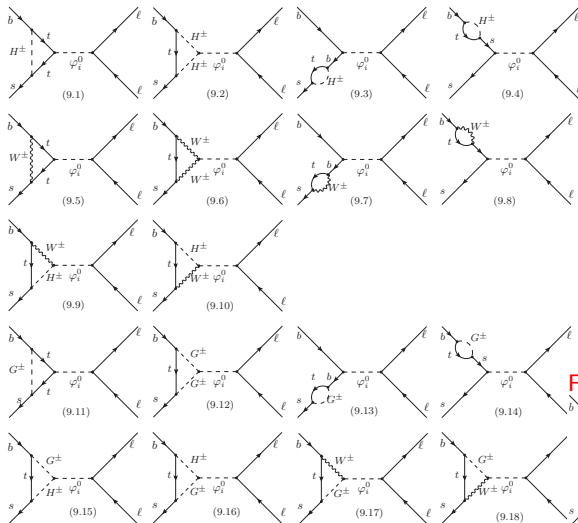
- Box diagrams** in A2HDM: contribute to C_S and C_P



- Goldstone-Boson penguin diagrams** in A2HDM: contribute to C_P



THE WILSON COEFFICIENT IN A2HDM: II

one-loop penguin + tree-level FCNC contribution from \mathcal{L}_{FCNC} 

In CP conserving case :

 $\mathcal{C}_S^{\varphi_i^0, \text{A2HDM}}$ from $\varphi_i^0 = (h, H)$
 $\mathcal{C}_P^{\varphi_i^0, \text{A2HDM}}$ from $\varphi_i^0 = A$

FCNC

THE BRANCHING RATIO OF $B_{s,d}^0 \rightarrow \ell^+ \ell^-$

- The CP conserved averaged time-integrated branching ratio (include the effect of $B_q - \bar{B}_q$ mixing)
[De Bruyn, Fleischer, Knegjens et al, 1204.1735; 1204.1737; Buras, Fleischer, Girrbach, Knegjens, 1303.3820]

$$\bar{B}(B_q^0 \rightarrow \ell^+ \ell^-) = \frac{G_F^4 M_W^4}{8\pi^5 \Gamma_H^q} \left| V_{tb} V_{tq}^* C_{10}^{\text{SM}} \right|^2 f_{B_q}^2 M_{B_q} m_\ell^2 \sqrt{1 - \frac{4m_\ell^2}{M_{B_q}^2}} \times \left[|P|^2 + \left(1 - \frac{\Delta\Gamma_q}{\Gamma_L^q}\right) |S|^2 \right].$$

$$P \equiv \frac{C_{10}}{C_{10}^{\text{SM}}} + \frac{M_{B_q}^2}{2M_W^2} \left(\frac{m_b}{m_b + m_q} \right) \frac{C_P}{C_{10}^{\text{SM}}}, \quad S \equiv \sqrt{1 - \frac{4m_\ell^2}{M_{B_q}^2}} \frac{M_{B_q}^2}{2M_W^2} \left(\frac{m_b}{m_b + m_q} \right) \frac{C_S}{C_{10}^{\text{SM}}}$$

- the ratio of branching ratio

$$\bar{R}_{q\ell} \equiv \frac{\bar{B}(B_q^0 \rightarrow \ell^+ \ell^-)}{\bar{B}(B_q^0 \rightarrow \ell^+ \ell^-)_{\text{SM}}} = \left[|P|^2 + \left(1 - \frac{\Delta\Gamma_q}{\Gamma_L^q}\right) |S|^2 \right],$$

- $\bar{R}_{s\mu} = 0.79 \pm 0.20$ and $\bar{R}_{d\mu} = 3.38_{-1.35}^{+1.53}$ are used as constraints on the model parameters.

CHOICE OF THE MODEL PARAMETERS

10 free parameters in our results:

$$\varsigma_{u,d,\ell}, (M_H, M_A, M_{H^\pm}) \quad \tilde{\alpha}, (\lambda_3, \lambda_7), C_R(M_W)$$

• Four parameters can be fixed for simplicity:

- the mixing angle $\tilde{\alpha}$: $|\cos \tilde{\alpha}| > 0.90$ (68% CL) [Celis, Ilisie and Pich, 1302.4022; 1310.7941]
- $|\lambda_{3,7}| \lesssim 8\pi$; [Gunion, Haber, Kane and Dawson (2000); Branco, Ferreira, Lavoura, Rebelo, Sher and Silva(2011)]
- $C_R(M_W)$: no strong constraint yet.

They are less sensitive to $\overline{R}_{S\mu}$, so

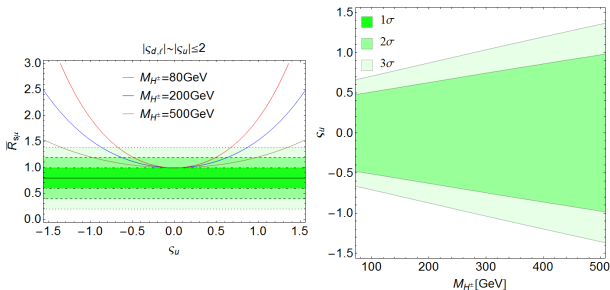
$$\lambda_3 = \lambda_7 = 1, \quad \cos \tilde{\alpha} = 0.95, \quad C_R(M_W) = 0$$

• Six parameters to be analysed later:

- **neutral scalar masses**: $M_H \geq M_h \simeq 126$ GeV, $M_H \in [130, 500]$ GeV, $M_A \in [80, 500]$ GeV
- **charged Higgs mass and ς_u** : $M_{H^\pm} \in [80, 500]$ GeV with requiring $|\varsigma_u| \leq 2$. [Celis, Ilisie and Pich, 1302.4022; 1310.7941; Jung, Pich and Tuz on, 1006.0470; Jung, Li and Pich, 1208.1251]
- ς_d and ς_ℓ : $|\varsigma_{d,\ell}| \leq 50$

NUMERICAL ANALYSIS I: SMALL ζ_d, ζ_ℓ

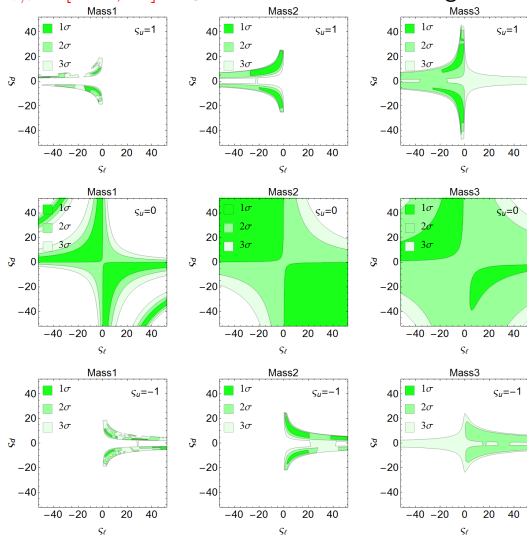
- $|\zeta_{d,\ell}| \sim |\zeta_u| \leq 2$: $C_{S,P}$ are negligible, C_{10}^{A2HDM} only involve ζ_u and M_{H^\pm}



- The ratio $\bar{R}_{S\mu}$ puts strong upper bound on the parameter: $|\zeta_u| \leq 0.49$ (0.97) with $M_{H^\pm} = 80$ (500) GeV, at 95% CL.
- For larger M_{H^\pm} , the bound become weaker: $\lim_{x_{H^\pm} \rightarrow \infty} C_{10}^{\text{A2HDM}} = 0$.

NUMERICAL ANALYSIS II: LARGE s_d, s_ℓ

$s_{d,\ell} \in [-50, 50]$: C_S and C_P can induce a significant enhancement.



Mass1 :

$$M_{H^\pm} = M_A = 80 \text{ GeV}$$

$$M_H = 130 \text{ GeV}$$

Mass2 :

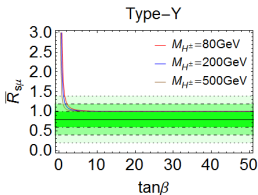
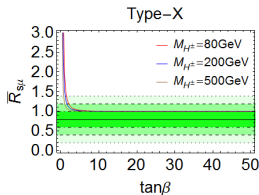
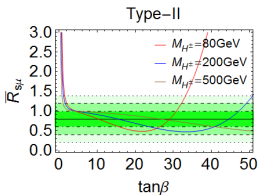
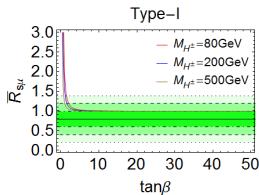
$$M_{H^\pm} = M_A = M_H = 200 \text{ GeV}$$

Mass3 :

$$M_{H^\pm} = M_A = M_H = 500 \text{ GeV}$$

NUMERICAL ANALYSIS III: \mathcal{Z}_2 SYMMETRIC MODELS

The discrete \mathcal{Z}_2 symmetric models: particular cases of the CP-conserving A2HDM



- **type-I**, **type-X** and **type-Y** are almost indistinguishable; $\tan\beta \geq 1.5$ at 95% CL under constraint from $\bar{R}_{S\mu}$;
- For **type-II** model, an enhancement of $\bar{R}_{S\mu}$ is still possible in the large $\tan\beta$ region.

SUMMARY

- $B_{s,d}^0 \rightarrow \ell^+ \ell^-$ decays are studied within the general framework of the A2HDM.
- A complete one-loop calculation of C_{10} , C_5 and C_P are performed in box and penguin diagrams, both in Feynman gauge and unitary gauge. The relations of gauge dependence are examined.
- We investigated the impact and constraints of various model parameters on the branching ratios with the current data on $\bar{B}(B_s^0 \rightarrow \mu^+ \mu^-)$
- The resulting information about the model parameters will be useful for the model building and is complementary to the collider physics;